

Sharing Your 5K Story Helps Save Lives!

Dear 5K Team Captains and Participants,

Spring is in the air, which means the 2019 5K Celebration of Life will be here before we know it.

Each year, more than 10,000 participants gather at our 5K locations in New Providence and Long Branch. While donation has touched all of your lives in some way, you each have a unique story to tell—that's thousands of opportunities to spread our life-saving message.

By sharing your story, you can inspire others to register as organ and tissue donors and help save more lives! We encourage you to reach out to your networks, both professional and social, and tell them how organ and tissue donation has impacted your life.

Here are some suggestions of where you can send your stories and photos:

- Alumni associations
- Local newspapers/magazines
- Company newsletter
- Community Facebook pages with hashtag #NJSN5K and #CelebrateLife
- Volunteer organizations (National Kidney Foundation, American Heart Association, etc.)

Let's see how many places we can share your stories! Enclosed you will find a template to help you get started. Be sure to include pictures of your 5K Celebration of Life teams and links to your 5K pages.

When your story gets shared or if you have any questions about sharing your story with the media, please reach out to Veronica Horvath at (908) 516-5637 or VHorvath@njsharingnetwork.org.

Best,



Amanda A. Tibok
Senior Manager, Philanthropy and Foundation Programs

IT'S MORE THAN A 5K...IT'S A CELEBRATION OF LIFE



saving lives through organ and tissue donation

TEMPLATE TO SHARE YOUR 5K STORY

Fill in the fields, personalize and share with your local media outlets!

Dear <<INSERT NAME>>,

Spreading awareness about organ and tissue donation and transplantation is important to me as a <<INSERT YOUR CONNECTION TO ORGAN AND TISSUE DONATION, i.e. family of a donor, transplant recipient, living donor, patient waiting, health professional, community advocate, etc.>>

I am writing to you as a <<INSERT YOUR CONNECTION TO PUBLICATION i.e. resident, alumni, member, etc>> to share my personal connection and kindly ask that you <<INSERT ASK i.e. consider writing an article, include the story below in company newsletter, share on social media, etc.>>

<<INSERT YOUR STORY HERE>>

One of the ways I honor the gift of life is by participating in NJ Sharing Network's 5K Celebration of Life. My team <<INSERT YOUR TEAM NAME>> celebrates <<INSERT YOUR TEAM TRIBUTE>> and will be participating in the <<CHOOSE EVENT LOCATION: Long Branch event on May 19, 2019 or New Providence event on June 2, 2019>>. Enclosed are photographs of <<INSERT YOUR TEAM NAME>>. You can learn more on my 5K page, <<INSERT LINK TO 5K TEAM PAGE>>.

Thank you so much for your time and consideration. Please feel free to reach me at <<INSERT YOUR CONTACT INFORMATION>> if you would like any further information.

Best,

<<INSERT YOUR NAME>>

P.S. Did you know? More than 4,000 New Jersey residents are waiting for a life-saving organ transplant. <<INSERT NUMBER OF PEOPLE WAITING>> right here in <<INSERT TOWN NAME>> ... these are our neighbors and friends, children and parents. To learn more, visit www.NJSharingNetwork.org.