



# NEWS RELEASE

---

For information: Victoria Day  
Rosica Public Relations  
[victoria@rosica.com](mailto:victoria@rosica.com)  
P: 201.843.5600

John Valentine  
NJ Sharing Network  
[jvalentine@njsharingnetwork.org](mailto:jvalentine@njsharingnetwork.org)  
P: 908.516.5428

## SUMMIT RESIDENT JOHN CREEL APPOINTED TO NJ SHARING NETWORK BOARD OF TRUSTEES

**NEW PROVIDENCE, NJ** – NJ Sharing Network recently made strategic appointments to its Board of Trustees to further fulfill the organization’s mission of saving lives through organ and tissue donation. John Creel, Director of Transplant Marketing for the Immunology & Dermatology Business Unit of Novartis Pharmaceuticals Corporation, now joins the NJ Sharing Network Board of Trustees. Creel is a seasoned marketing and sales professional with 20 years of experience building and leading dynamic teams, growing pharmaceutical brands and addressing unmet needs to improve patients’ lives.

Creel has been with Novartis Pharmaceuticals for over 10 years and prior to being appointed to the role of Director of Transplant Marketing, Creel served as Director of Strategy and Operations, Critical Care Business Unit; Area Sales Manager, Multiple Sclerosis Business Unit; and Associate Director, Marketing for the Multiple Sclerosis, Neuroscience, and Cardiovascular Business Units. Prior to working for Novartis, he was Director of Marketing at Pfizer.

“John brings a track record of driving performance in the highly specialized disease area of transplantation,” said Joe Roth, President and CEO of NJ Sharing Network. “He is a motivated and passionate leader who brings years of expertise to our leadership team. We are fortunate to have him join our Board.”

Creel received his Bachelor of Business Administration from the University of Notre Dame and attended the University of Virginia Darden School of Business.

To date, there are over 120,000 people waiting for a transplant and 22 die each day while waiting, but one organ donor can save eight lives and one tissue donor can restore health to over 75 people. In New Jersey, there are over 4,000 people on the waiting list – 286 in Union County alone - and one person dies every three days waiting.

New Jersey residents can help save lives by registering as organ and tissue donors at [www.NJSharingNetwork.org](http://www.NJSharingNetwork.org), having a conversation with family and friends and joining NJ Sharing Network at its upcoming events.

#### About NJ Sharing Network

NJ Sharing Network saves lives through organ and tissue donation. Located in New Providence, the organization recovers organs and tissue and belongs to a national network that helps the 120,000 people waiting for a transplant. In 2016, more lives were saved than ever before. Thanks to the selflessness of New Jersey organ donors and their families who said yes to donation, 613 people are alive today. This year, the organization is celebrating 30 years of saving lives.