

## NJ Sharing Network Facebook Fundraising Guidelines

Facebook (FB) has a fundraising platform for individuals to raise funds for non-profit organizations. NJ Sharing Network is now accepting the use of this platform.

NJ Sharing Network is now able to transfer funds raised through FB Fundraisers to the intended 5K team, individual or tribute, per the below guidelines:

***When selecting a non-profit to create your fundraiser, be sure to choose "NJ Sharing Network" not "New Jersey Organ and Tissue Sharing Network Inc."***

- The individual creating the FB Fundraiser ("Owner") must notify [Janet Brown](#) immediately following the creation of their FB fundraiser with the following information:
  - FB Fundraiser URL (web link)
  - Owner's Full Name
  - FB Fundraiser Campaign Name
  - Owner's 5K Team Name or Tribute Name (if applicable)
  - Campaign Start and End Date
  - FB Fundraising Goal

### **PLEASE NOTE:**

- NJ Sharing Network does not have control over Facebook fundraising pages. This means we cannot provide support or troubleshooting if you use the Facebook fundraising tool; you will have to go through Facebook Support for any issues you experience.
- Any person(s) that contribute to a FB Fundraiser will not receive an acknowledgement from NJ Sharing Network.
- It is up to the Owner to acknowledge FB Fundraiser contributors. NJ Sharing Network does not receive information specific to individual contributors.

### **FOR 5K TEAM CAPTAINS AND PARTICIPANTS:**

- **FB Fundraisers are meant to be used only as a supplementary way to fundraise; they are not intended to replace fundraising on team and individual pages through the 5K website.** You can share or post the link to your individual/team fundraising page to your FB status.
- Any FB Fundraisers in support of a 5K Team will directly support the designated Tribute(s) of the team.
- Please allow up to 6 to 8 weeks from the fundraiser's end date for funds to show up on the 5K website.
- Funds raised through FB Fundraisers will be displayed on the Owner's "Fundraising Honor Roll" listed as the Campaign Name. (i.e. Jack's Birthday Fundraiser)
- Any person(s) that contribute to a FB Fundraiser will not be listed on the 5K "Fundraising Honor Roll".